New Museum presents

Idea City Istanbul

Sponsored by Audi Urban Future Initiative

Lisa Phillips, *Toby Devan Lewis Director* invites you to

Idea City Istanbul

THURSDAY OCTOBER 11, 7–8 PM
Keynote Address
Amanda M. Burden, New York City Planning Commissioner and Chair of the New York City Planning Commission

Followed by Audi Urban Future Award 2012 Exhibition Opening Reception, 8–10 PM

Hasköy Spinning Factory
Kirmizi Minare Sokak No. 5, Piri Pasa Mh.,34445 Beyoglu/Istanbul

FRIDAY OCTOBER 12, 2–6 PM
Panel Discussion
Untapped Capital: Structures and Networks, 2–4 PM
Burak Arikan, Artist
Aslı Aydıntasbas, Columnist, *Milliyet*
Adam Greenfield, Founder and Managing Director, Urbanscale
Yancey Strickler, Cofounder, Kickstarter
Anthony Townsend, Research Director, Institute for the Future
Moderator: Marc Kushner, Architect and Cofounder, Architizer

Panel Discussion
Untapped Captial: Collaboration and Exchange, 4–6 PM
Yasar A. Adanalı, Urban blogger: *Mutlukent (Happy City)* and *Reclaim Istanbul*
Rupali Gupte, Founding Member, Collective Research Initiatives Trust
Selva Gürdogan, Architect and Cofounder, Superpool
Suketu Mehta, Author and Associate Professor of Journalism at NYU
Yasemin Nur, Artist and Cofounder, Atilkunst
Moderator: Pedro Reyes, Artist

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SUNDAY OCTOBER 14, 2–6 PM
Workshop Session
Idea City Istanbul World Café
In collaboration with SALT, the Idea City workshops will explore the themes discussed at the panels on a more pragmatic and grassroots level with regional students and practitioners including artists, architects, designers, entrepreneurs, urban planners, economists, sociologists, technologists, and government representatives.

All workshop participants are confirmed. There is limited seating for observers, please email yorumlama@saltonline.org for more information.

SALT Galata
Bankalar Caddesi 11, Karaköy 34420, Istanbul

FRIDAY OCTOBER 19, 10–12 AM
Panel Discussion
The Ten Commandments: What Ten Considerations Do Architects Need to Embrace for the Urban Future?
Christian Gärtner, Curator and Board Member, Stylepark AG
Ligia Nobre, Codirector and Curator, SP Lab/ Studio X GSAPP Columbia University, São Paulo
Mi You, Curator and Writer
Moderators: Richard Flood, Director of Special Projects and Curator at Large, New Museum, and Mark Wigley, Dean, Graduate School of Architecture, Planning and Preservation, Columbia University

Hasköy Spinning Factory
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RSVP to istanbul@newmuseum.org. Space is very limited.
Please indicate event(s) you will attend: **Keynote on Oct. 11**
Panels on Oct. 12
Panel on Oct. 19

Idea City Istanbul is a four-day conference in Istanbul on October 11, 12, 14, and 19, 2012, organized by the New Museum, New York, and held in conjunction with the inaugural Istanbul Design Biennial (istanbuldesignbiennial.iksv.org) and the Audi Urban Future Initiative (audi-urban-future-initiative.com). Special thanks to SALT.

Idea City is a festival that explores the future of cities around the globe with the organizing principle that arts and culture are a driving force behind the vitality of urban centers. Idea City was founded by the New Museum as a major collaborative initiative between dozens of arts, education, and community organizations working together to effect change. The festival is held every other year in New York (the next one will take place from May 1–4, 2013) with satellite conferences and workshops taking place in international cities during the alternate years. Idea City Istanbul is the first of these international events, addressing this year's Idea City topic of Untapped Capital. **newmuseum.org/ideacity**

Idea City 2012/13 Executive Committee
New Museum, Founder
The Architectural League New York, Bowery Poetry Club, The Drawing Center, Storefront for Art and Architecture. NYU Wagner

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